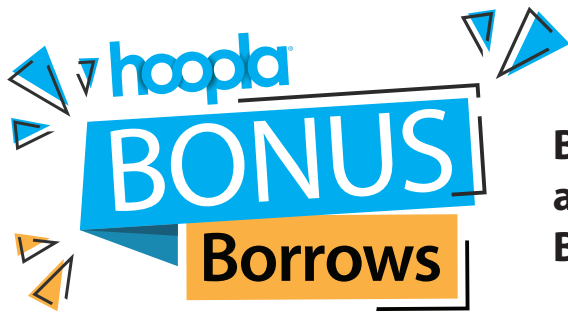


# Patrons Can Enjoy Bonus Borrows Every Month!

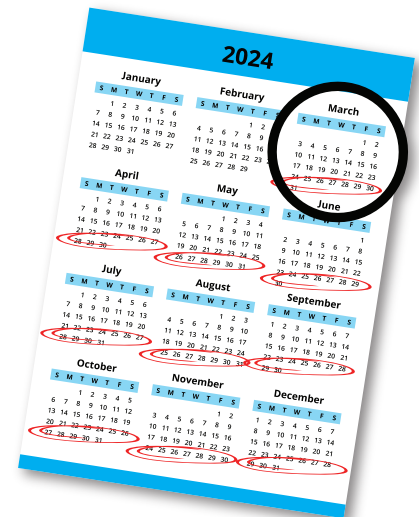


**Big news for libraries and patrons: previously available once per quarter, hoopla's Bonus Borrows will now be a monthly occurrence!**

Starting in March 2024, for the last seven days of each calendar month, patrons will be able to choose from a curated selection of TV shows, movies, comics and manga, eBooks, and audiobooks without using their monthly borrows.

## FREE for Patrons

Bonus Borrows have always been a great way for hoopla users to explore titles, series, and authors they may not have found otherwise. Now patrons can continue to enjoy hoopla all month long, even if they're running low on borrows.

Two identical stickers are shown, overlapping slightly. Each sticker has a white background with a pattern of small grey stars. At the top, it says 'Coming Soon!' in bold black text, followed by 'NEW MONTHLY' in a smaller black font. Below that is the hoopla logo and the words 'BONUS Borrows' in a blue and orange banner, matching the main logo. The stickers are set against an orange background.

**FREE for Libraries**

And Bonus Borrows are free for the library as well! These titles lower your cost per circulation while helping you engage patrons and improve their experience. Visit the hoopla Resource Center each month for digital assets you can use to spread the word about all the great content available on hoopla.



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